Donate Life America is a 501(c)3 not-for-profit alliance of national organizations and Donate Life State Teams across the United States dedicated to saving and healing lives through increased organ, eye and tissue donation. Donate Life America, with the help of its corporate partners, is committed to spreading the word about the importance of being a registered donor so that others may live. Our vision is a nation that embraces organ, eye and tissue donation as a fundamental human responsibility.

Donate Life America manages and promotes the national brand for donation, Donate Life℠, and assists Donate Life State Teams and national partners in facilitating high-performing donor registries; developing and executing effective multi-media donor education programs; and motivating the American public to register now as organ, eye and tissue donors.

DonateLife.net   |   DoneVida.org   |   facebook.com/DonateLife
Our Mission for Life

To drive individuals, organizations and communities to increase the number of designated organ, eye and tissue donors who save and heal lives.

Our Vision

A nation that embraces organ, eye and tissue donation as a fundamental human responsibility.
As we reflect on the past year at Donate Life America (DLA), like most years, our minds are filled with images and stories – images and stories of those who have been saved, those who died and generously provided the gift of life, those who gave while living so that someone else might live, and those who died waiting. Donate Life America and its many volunteers and partners are humbled to have played a small role in providing hope to those in need. We are driven by the reality that the number of people waiting for lifesaving transplants continues to significantly outpace the supply of available organs. Each mother, father, daughter, son, colleague or friend who dies waiting for a transplant is a needless death until we have exhausted every resource and every avenue for improvement.

It is to this end that we are excited to partner with the larger Community of Practice to set new goals for improvement aimed at radically increasing the number of transplants performed each year. This Community excels when it accepts the challenge of measuring its performance against new and exciting standards. While we work in a complex system with many variables affecting donation and transplantation, we are unwilling to accept performance measures or practices that do not maximize the number of lives saved or healed through organ, eye and tissue donation.

A key component for increasing the number of lives saved remains increasing consent for donation. As donor designation continues to play a key role in donor authorization, Donate Life America is committed to modernizing our donor designation infrastructure so people can more readily and easily document their wish to be a donor. We are also dedicated to supporting the grassroots efforts of our State Teams who so diligently work to fill registries and honor donor designation.

DLA also recognizes the need to engage new audiences, turning our primary focus from internal collaboration to engaging those outside our community. Like so many other causes that have effectively rallied the masses to their side, we must engage those most affected and influenced as advocates, and we must not be satisfied until the trusted cultural expectation is YES to organ, eye and tissue donation.

We invite you to join us in this lifesaving work. Together we will make a difference through passion, strategy, accountability and an uncompromising commitment to helping those most in need of our help, those waiting today. On behalf of the Donate Life America staff, Board of Directors, and the thousands of volunteers who make this work possible, we thank you for your generosity and action. Because of your support, we are providing hope to those waiting, and renewed life to those who have and will receive this precious gift.

Jeffrey P. Orlowski, Chairperson

G. David Fleming, President and CEO
DONATE LIFE AMERICA RECEIVES NATIONAL MEDIA ATTENTION

June 2013 was a busy time for Donate Life America’s President and CEO, David Fleming. He was interviewed by Hoda Kotb and Kathy Lee Gifford of NBC’s “TODAY Show,” and he was also featured in articles for USA Today and MSNBC.com. This interest from the national media allowed him to share the importance of registering as organ, eye and tissue donors with millions of people across the United States.

“The one thing that the American public can do to help people like Sarah (Murnaghan) is to register to be a donor.”
– David Fleming

ESPN COVERS DONATE LIFE ON THE NASCAR CIRCUIT

The Donate Life Community is pleased to have formed a partnership with NASCAR Nationwide Series Driver Joey Gase. Gase lost his mother, Mary Jo, suddenly in 2011 to a brain aneurysm. He and his sister were proud to honor her decision to be a donor and have since met several of the recipients. He has committed to spreading the word to NASCAR fans about the importance of donation and takes the opportunity at every race to encourage others to sign up on state registries. He has races throughout the country through November 2013. In each race city, Joey works with Donate Life State Teams and local organ procurement organizations to put on promotional events. Such events have received great television and radio coverage at the local level as well as nationally, most excitedly through a multi-segment story airing on ESPN.

NATIONAL NURSES DAY FACEBOOK POST

238 Shares,
Reached 57,600 people, 820 likes

“May 6th is National Nurses Day, and this day has always made me proud – knowing that my training and background as a Registered Nurse is recognized. The sixth day of May began taking on new importance to me after my kidney-pancreas transplant in 2003. May 6th is the birthday of my hero: my donor, Kirk Veach.”

SPREADING THE DONATION MESSAGE ON FACEBOOK

The year began with the resurgence of the “Stories of Hope.” Forty stories are being featured throughout the year to highlight special observances like Father’s Day, International Firefighters’ Day, Hairstylists’ Day and Nurses Day. To date, 400,000 Facebook users have been exposed to these moving stories, including a request to register as donors.

Joey Gase (right) with Gift of Life Michigan CEO, Rich Pietroski

Melissa Roberts, nurse and transplant recipient, with her husband and children
Donate Life America is invested in initiatives to increase donor designation nationwide. The Donor Designation Collaborative, launched in 2006, has evolved into our standard of practice for advancing donation.

At the core of the collaborative effort are the gathering, evaluation and comparison of state registry data. This analysis allows us to enhance the quality of systems that enable recovery agencies to follow a donor’s decision to make an anatomical gift.

**2013 NATIONAL DONOR DESIGNATION REPORT CARD**

The 2013 National Donor Designation Report Card included data from all 50 states, the District of Columbia and Puerto Rico. It reported 109 million people had enrolled in state donor registries by the end of 2012.

Nationwide, 45 percent of individuals age 18 and older have registered to be organ, eye and tissue donors. Montana and Alaska top the state list with 82 percent and 80 percent respectively, followed by Washington with 78 percent.

Of all recovered donors in the United States in 2012, 40 percent of organ, 48 percent of eye and 45 percent of tissue donors, were authorized through the state donor registry.

**2012 DONOR DESIGNATION MEDALS OF HONOR**

In fall 2012, Donate Life America presented awards to State Teams in recognition of their achievements in increasing the number of registered organ, eye and tissue donors.

States that received medals reached the top tier in at least three of five key categories including:

- 50% or greater donor designation rate
- 50% or more of all state residents age 18 and older registered as donors
- at least 40% of organ donors authorized through state donor registries
- at least 40% of eye donors authorized through state donor registries
- at least 40% of tissue donors authorized through state donor registries.

Gold medals reflected 2011 achievement in all five areas, silver in four areas and bronze in three. Two special awards were also given for states that added the greatest number of donor designations during the year and those with the greatest improvement in donor designation rate.

**GOLD:**  
Alaska, Colorado, Idaho, Minnesota, Montana, New Mexico, Ohio, Oregon, Washington, and Wyoming

**SILVER:**  
Georgia, Hawaii, Illinois, Iowa, Louisiana, Maryland, Missouri, North Carolina, North Dakota, South Dakota, Utah and Wisconsin

**BRONZE:**  
Delaware, Oklahoma, Pennsylvania and Virginia

**GREATEST DONOR DESIGNATION CONTRIBUTION:**  
California and Florida

**GREATEST IMPROVEMENT IN DONOR DESIGNATION RATE:**  
Kentucky, Michigan, New York and Virginia
**DONOR DESIGNATION SHARE AND RATE**

The chart to the right details the Donor Designation Share and the Donor Designation Rate achieved by each state at the end of 2012. If the 50 percent minimum Donor Designation Share or Donor Designation Rate had been met or exceeded, these numbers are highlighted in dark green. When minimum criteria in all areas are met, the entire state row is highlighted. While the number of states able to report Donor Designation Rate has increased in the past year from 32 to 36, still some states are unable to report this measure and will have a blank cell.

### DONOR DESIGNATION SHARE IN THE UNITED STATES

50 states and DC as of 12/31/12

<table>
<thead>
<tr>
<th>STATE</th>
<th>DONOR DESIGNATIONS</th>
<th>DONOR DESIGNATION SHARE</th>
<th>DONOR DESIGNATION RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>2,270,377</td>
<td>61%</td>
<td>80.3%</td>
</tr>
<tr>
<td>Alaska</td>
<td>437,884</td>
<td>80%</td>
<td>80.3%</td>
</tr>
<tr>
<td>Arizona</td>
<td>2,064,556</td>
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<td>42.0%</td>
</tr>
<tr>
<td>Arkansas</td>
<td>1,287,091</td>
<td>58%</td>
<td>58.0%</td>
</tr>
<tr>
<td>California</td>
<td>9,764,155</td>
<td>34%</td>
<td>27.6%</td>
</tr>
<tr>
<td>Colorado</td>
<td>2,650,000</td>
<td>67%</td>
<td>66.5%</td>
</tr>
<tr>
<td>Connecticut</td>
<td>1,128,441</td>
<td>41%</td>
<td>41.6%</td>
</tr>
<tr>
<td>Delaware</td>
<td>368,562</td>
<td>48%</td>
<td>48.1%</td>
</tr>
<tr>
<td>District of Columbia</td>
<td>234,433</td>
<td>45%</td>
<td>38.8%</td>
</tr>
<tr>
<td>Florida</td>
<td>6,926,821</td>
<td>45%</td>
<td>43.4%</td>
</tr>
<tr>
<td>Georgia</td>
<td>4,370,837</td>
<td>59%</td>
<td>43.4%</td>
</tr>
<tr>
<td>Hawaii</td>
<td>591,162</td>
<td>54%</td>
<td>41.8%</td>
</tr>
<tr>
<td>Idaho</td>
<td>714,442</td>
<td>61%</td>
<td>56.6%</td>
</tr>
<tr>
<td>Illinois</td>
<td>5,225,958</td>
<td>53%</td>
<td>55.4%</td>
</tr>
<tr>
<td>Indiana</td>
<td>3,428,530</td>
<td>69%</td>
<td>63.1%</td>
</tr>
<tr>
<td>Iowa</td>
<td>1,780,000</td>
<td>76%</td>
<td>63.1%</td>
</tr>
<tr>
<td>Kansas</td>
<td>927,387</td>
<td>43%</td>
<td>46.0%</td>
</tr>
<tr>
<td>Kentucky</td>
<td>1,267,716</td>
<td>38%</td>
<td>34.9%</td>
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<tr>
<td>Louisiana</td>
<td>2,115,832</td>
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</tr>
<tr>
<td>Maine</td>
<td>590,116</td>
<td>55%</td>
<td>44.9%</td>
</tr>
<tr>
<td>Maryland</td>
<td>2,371,183</td>
<td>52%</td>
<td>46.0%</td>
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<tr>
<td>Massachusetts</td>
<td>2,648,200</td>
<td>50%</td>
<td>40.7%</td>
</tr>
<tr>
<td>Michigan</td>
<td>2,975,830</td>
<td>39%</td>
<td>43.5%</td>
</tr>
<tr>
<td>Minnesota</td>
<td>2,537,024</td>
<td>62%</td>
<td>59.9%</td>
</tr>
<tr>
<td>Mississippi</td>
<td>530,099</td>
<td>24%</td>
<td>34.0%</td>
</tr>
<tr>
<td>Missouri</td>
<td>3,081,317</td>
<td>67%</td>
<td>42.9%</td>
</tr>
<tr>
<td>Montana</td>
<td>639,652</td>
<td>82%</td>
<td>66.1%</td>
</tr>
<tr>
<td>Nebraska</td>
<td>685,321</td>
<td>49%</td>
<td>44.9%</td>
</tr>
<tr>
<td>Nevada</td>
<td>834,802</td>
<td>40%</td>
<td>41.4%</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>424,799</td>
<td>41%</td>
<td>52.6%</td>
</tr>
<tr>
<td>New Jersey</td>
<td>2,359,529</td>
<td>33%</td>
<td>34.3%</td>
</tr>
<tr>
<td>New Mexico</td>
<td>969,000</td>
<td>62%</td>
<td>55.5%</td>
</tr>
<tr>
<td>New York</td>
<td>3,096,996</td>
<td>20%</td>
<td>12.7%</td>
</tr>
<tr>
<td>North Carolina</td>
<td>4,312,768</td>
<td>58%</td>
<td>51.9%</td>
</tr>
<tr>
<td>North Dakota</td>
<td>357,334</td>
<td>66%</td>
<td>57.4%</td>
</tr>
<tr>
<td>Ohio</td>
<td>5,248,500</td>
<td>59%</td>
<td>57.4%</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>1,846,555</td>
<td>64%</td>
<td>57.4%</td>
</tr>
<tr>
<td>Oregon</td>
<td>2,234,427</td>
<td>74%</td>
<td>56.7%</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>4,468,470</td>
<td>46%</td>
<td>45.7%</td>
</tr>
<tr>
<td>Rhode Island</td>
<td>418,260</td>
<td>50%</td>
<td>45.7%</td>
</tr>
<tr>
<td>South Carolina</td>
<td>1,057,931</td>
<td>29%</td>
<td>21.7%</td>
</tr>
<tr>
<td>South Dakota</td>
<td>343,359</td>
<td>55%</td>
<td>34.3%</td>
</tr>
<tr>
<td>Tennessee</td>
<td>1,803,640</td>
<td>36%</td>
<td>35.1%</td>
</tr>
<tr>
<td>Texas</td>
<td>3,163,639</td>
<td>17%</td>
<td>19.1%</td>
</tr>
<tr>
<td>Utah</td>
<td>1,360,213</td>
<td>69%</td>
<td>57.1%</td>
</tr>
<tr>
<td>Vermont</td>
<td>22,937</td>
<td>5%</td>
<td>57.1%</td>
</tr>
<tr>
<td>Virginia</td>
<td>3,585,845</td>
<td>57%</td>
<td>57.1%</td>
</tr>
<tr>
<td>Washington</td>
<td>4,117,914</td>
<td>78%</td>
<td>59.6%</td>
</tr>
<tr>
<td>West Virginia</td>
<td>513,000</td>
<td>35%</td>
<td>35.7%</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>2,545,171</td>
<td>58%</td>
<td>59.5%</td>
</tr>
<tr>
<td>Wyoming</td>
<td>265,000</td>
<td>60%</td>
<td>59.1%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>108,963,015</strong></td>
<td><strong>45%</strong></td>
<td><strong>42%</strong></td>
</tr>
</tbody>
</table>
MOVING FORWARD WITH DONOR DESIGNATION

As we move forward, DLA will place emphasis on efforts to reach those segments of the population that have proven most difficult to register and that are thus underrepresented in state donor registries.

According to research by DLA and others, barriers that prevent U.S. adults from deciding to become registered donors include lack of urgency or understanding of the registration process and fear that in an emergency doctors will not try as hard to save the lives of registered donors.

With this in mind, while continuing to reach out to everyone, DLA is also placing special emphasis on multicultural communities with long-held misconceptions; those over 50, who may erroneously think they are too old to be donors; and the young adult demographic, 18-24 year olds, who register at a less than average rate.

LEADING THE PROCESS TO MODERNIZE DONOR DESIGNATION INFRASTRUCTURE

- Define how to effectively identify and target “likely” donors as well as “hard to reach/register” donors
- Design and launch a centralized donor designation registry
- Increase the number of alternate donor designation portals
- Use “app” technology for donor registration
- Facilitate the use of social media for direct donor designation
- Test messaging effectiveness by linking call-to-action with donor designation results

HEART RECIPIENT GIVES BACK

After a virus attacked her heart, Lacey Wood received a heart transplant at 18 months of age. In 2003, Lacey was featured in a Donate Life America radio PSA.

Lacey: “That heart transplant saved my life. Now, I’m 14 and I’m just starting high school. Some of the things I like to do are volleyball, basketball, drumming, snowboarding, dancing - I can’t stand sitting around. My philosophy is to never waste a minute, because of this wonderful gift I’ve gotten. I don’t think about my transplant that often, but if I didn’t have it, I wouldn’t be here right now.”

Since then, Lacey has graduated from DePaul University with a degree in Health Communications and is now the Donate Life Ambassadors Coordinator at OneLegacy, the organ procurement organization in Southern California.

“I have the privilege to work every day with passionate volunteers who share the common mission of inspiring our community to Donate Life and increasing donor designation through education. My nickname Lucky Lacey has never failed me, and I will forever continue my passion to give back for the lifesaving gifts I have been given while living each day to the fullest.”
Donate Life America launched a new corporate partnership program in June this year. This sponsorship program will allow corporations within the transplant and donation community, as well as those outside, to partner with DLA and financially support our efforts to save and heal more lives through organ, eye and tissue donation.

The goal is to engage corporate partners in our lifesaving work and to assist them in proudly speaking of their direct connection to saving lives.

**Corporate partners provide HOPE.**

Donate Life America’s corporate partners help reach people where they live, work and play. DLA counts on its corporate partners to assist us in educating their customers and employees about the importance of organ, eye and tissue donation, effectively increasing donor designations among those whom they influence. Our most effective partners incorporate donation education and information on how to register as a donor as part of their existing communications to employees, customers and stakeholders. Additional efforts may include Donate Life branded events or donation related cause marketing offers to consumers.

**THANK YOU ALLOSOURE® FOR SIGNING ON AS THE FIRST OFFICIAL DONATE LIFE AMERICA CORPORATE PARTNER**

“The decision to deepen the company’s relationship with DLA was natural since AlloSource’s mission to ‘honor the gift of donation by responsibly developing, processing and distributing lifesaving and life-enhancing tissue for our communities’ aligns with everything DLA does. DLA is uniquely positioned to lead our nation to accept organ, eye and tissue donation as a fundamental human responsibility, and AlloSource is honored to partner with them as they create (this) nationwide culture of donation."

– Tom Cycyota, President & CEO, AlloSource

**THANK YOU TO OUR OTHER 2013 DONATE LIFE AMERICA PARTNERS!**

**AMERICAN OIL CHANGE ASSOCIATION**

For the past two years, the American Oil Change Association (AOCA) and many of its members across the country have partnered with DLA to promote National Donate Life Month while contributing critical funds amounting to more than $120,000 for our mission to save and heal lives through donation.
We Generously Acknowledge Gifts Made in Honor or Memory of Those Touched by Donation and Transplantation

In Memory of Ming Alsen
Andre Alsen

In Memory of Kelly Clayton Amerson
Robert & Sue Chambers
Brian Dickey
Lisa Forsythe
Andi Hendrix
Connie Redmon
Freida Skelton

In Memory of Leslie Baldridge
Michelle Aberle
Clifford Baldridge
Julie & James Baldridge
Leslie Baldridge
Diane Brokhausen
Pamela Castillo-Monson
Terry Garcia
Tim Hackett
Calisa Hildebrand
Long Beach Polytechnic High School
Denise Mann
Geri McNamis
Terry Speir
Shannon Stevens

In Memory of Mary Katherine Burkholder
Robert Corbo
Mike Daniel
Downs Deering
Steve & Pam Eakin
Julie Flowers
Michelle Fox
Mark Franki
Impelman Insurance & Investment Services
Chris Kneupfer
Legatus-San Antonio Chapter
Hamilton Mantz
Punit Nahar
Patricia Robles
Russell Tolley
Sara Tumulty
David & Lu Ann Weynand
Nancy Williams
John Wofford

In Memory of MaryBeth Kelly Cassio
Catherine Ackerman
Mary Pat Adamson
Peter Altman
Jennifer Anstead
Noelle Ryan Bloom
Daniel Burke
Gil Caffray
Bridget Caldon Mcsweeney
Garrett Cassio
Tom Cassio
Michelle Buttitgeig Chesteen
Dyan这对 Christie
Adam Colangelo
Sally Corbett
Steve Cornell
Kathleen Creaven
Cosmo & Marilyn DeSteno
Kristen DeSteno
Susie & Rob Strein Derosa
Robert Eleved
Laura Elia
Christine Fennessy-Parkes
Martin Fennessy
Teresa Fennessy
Michael Ferri
Tom Gallagher
Jordan Gershuny
Jack Gonzalez
Kelly Greenlaw
Jennifer Matassa Grillo
Vicky Grodzk
Jessica Birch Gunde
William Hayden
Kristen Hepsen
Cindy Hill
Gregory Hughes
Eric Jonas
Brian Kelly
Catherine Kelly
Mary Kelly
Michael Kelly
Andrea Keyloun
Mary King
Christina Lai
James LaManna
Beth Lancelotti
Peter Lang
Daniel & Melanie Leppo
Joanne Lewandoski
Jeanne Longerano
Joseph Lucatorto
John MacDonald
Jennifer Mangan McGunnigle
Susan & Stephen Marston
Jana & Pete Massett
Tom & Kristi Mawhinney
Janine Miglino
Angelo Mone
Lisa Kennedy Morgan
Kim Morales
Susan & Blake Myers
Michael Nelson
Kevin O’Reilly
Timothy O’Reilly
Orix
Suzanne O’Shea
Tara O’Reilly Reed
Steve Rehmus
Brenda Ribar
Mr. & Mrs. John A. Stallone
& Family
Kristine Puvogel
Catherine Quincy
Annmarie O’Connor Rudolph
Marian Sandberg
Catherine Sandberg
Marc Schwartz
Darin Sirranni
Adrienne Smith
Steven Soleo
Ellen Gill Sosa
Angela & Jim Thompson
Monica & Andrew Weinberg
Jeffrey Wood
Kim Wright
Gina Longo Yashin
Heather Kirby
Leah Lottes
Janet Lunnon
McCay Family
Robert Melzer
Mallory Muller
Emily & Ellin Rosenthal
Heather Scott
Summerkaye Smith
Nicholas Swanson
Glen Wessel
Drake Williams

In Memory of Sueanne Ekelchik
Sheldon Caplis
Gary & Kristen Cubbage
Janice Gamaich
Judi Marash
Sarah Shamlal

In Honor of Miguelito Mike Evans
Cherry & Jennings Newcom
Diane Satorius

In Honor of Matthew Felix & Patrick Kacani
Friends & Family
Matthew Felix
Patrick Kacani
George Kottardes
Westfield Soccer Association (NJ)

In Honor of Madison Fleak
William Fleak

In Memory of Tim Greenwood
College Sales-Swank
Motion Pictures
Tiffany Greenwood
Michael Hovess
Patricia Oleson
Tim Swank

In Memory of Marc Robin Guilford
Dehia Adams
Randy Bernstein
Cynthia A. Bush
Alayne & Gary Charlton
Leslie Chen
Kathie Chism
Dan Colee
Mike Cooper
Michael Dante
Gerry Esser
Gina Friedrich
Mike & Sandy Grant
Jon Greenfield
Linda Grimm
Richard M. Johnson
Bob Kent
Helen Louk
Jennifer Monroy
Vic & Karen Moy
PDE Total Energy Solutions
Mike & Kendra Reyerson
Sonia Safir

Continued
We Generously Acknowledge Gifts Made in Honor or Memory of Those Touched by Donation and Transplantation

continued from previous page

Lyle Sandlin
Bob Slocum
Patricia Smith
SPS Family
Robert Stokesbary
Styskal, Wise & Melchime, LLP
Joy Swift
Wescom Credit Union
Elizabeth Wood
Jane Wood
Brad Wylie
John and Rose Yonai

In Memory of Ari Hisher
Lenozno Aguzzino
David B. Alden
Jim & Jan Arbuckle
Dianne & Hans Bozler
Paul F. Burts
Peter Caws
Dick, Barb & Michael Chernus
Jones Day
Jane C. Dell
Noreen Denuzzo
Grace Ha
Karen Hourigan
David & Roberta Kneopp
Barbara Leukart
Dorothy Lewers
Jennifer Love
Amanda Lowe
Kristi Loy-Hetzel
Leslie Marcuse
Katie McVoy
Kathleen Newman
Geraldine C. Omalley
Priscilla Perkins
Anjana Pillai
William Flesig
Redgrave, LLP
Sharad Sheehan
Anne Showalter
Madelyn L. Smith
Steve & Therese Squier
Susan Stenschulte
Robert Weber

In Memory of Richard Huberman
David Huberman
David Mesko

In Memory of Dylan James Jahner
Naomi Anderson
Lynn Brown
Dooan-C&L Team
Carl & Heather Ebert
Marc Murphy
Scott Smith

In Memory of R. Paula Lee
Tamar Zebovitz

In Honor of Dr. James Malone
Pam Alvarez

In Memory of
Catherine M. Massari
Lori Agosta
Henn Family
Karyln Kendrick
Barbara & Bob Mellon
Peter Schmidt

In Memory of Michael McTeague
Lucia Bass
William Becket
Paul & Linda Biffa
Maryanne & Jay Chambers
Perla Cherubini
Edward Finn
Justin Garbaccio
Janet Iannuzzi
Kathryn Levine
Brittany Paes
Lorraine, Bonnie & Brian Pears
Vincent & Margaret Provenzano
Matthew Rizzo
Marie Tufo
Michele Wykoff

In Memory of Claudia DeGrass Paine
Advanced Auto Parts
Bayview Estates Improvement Association
Kathleen Esposito
Orlando Zayas

In Memory of Dr. Brad Shwidoaick
Thomas Manders
Stamford Dental Society

In Memory of Sydney Spector
William Gwin
Jr...
Spreading Success Stories

In 2013, Donate Life America presented its first annual Pinnacle Awards. The program is intended to identify success stories in increasing donor designation and/or advancing a culture of donation in a given state. Criteria included goals and objectives; implementation and creativity; and results in terms of donor designations or positive cultural change achieved. The process also enabled the spread for these best practices through breakout sessions held at the annual meeting.

In addition to the seven Pinnacle categories, a Platinum Award was presented for the best overall entry and an Innovation Award was given for exceptional creativity.

Sean Fitzpatrick, Advisory Council Chair (left), presents awards to representatives from the winning organizations listed left to right, top to bottom

- PR/Marketing Initiatives and Innovation
  - World Record-Breaking Organ Donation Outreach, Gift of Hope Organ & Tissue Donor Network
  - Hospital Campaigns and Platinum
    - Wall of Hope, California Transplant Donor Network
  - Education Initiatives
    - Creative Challenge Art Contest, Legacy of Life Hawaii
  - Media Campaigns
    - Many Faces, Donate Life Ohio/Second Chance Trust Fund
  - Affinity Partnerships
    - Wolverines for Life, University of Michigan Transplant Center
  - Volunteer Programs
    - Done Vida Embajadores, OneLegacy
  - DMV Programs
    - Targeted Registry Initiative, Mid-America Transplant Services

BRITANYA – A NEW PICTURE OF LIFE

For the first five years after her Keratoconus (a degeneration of the structure of the cornea) diagnosis Britanya’s disease was controlled by hard contact lenses. Eventually, her cornea became so deformed that she was declared legally blind and had to leave her job as a teacher.

Despite her visual impairment, Britanya pursued her love of photography, taking photos of friends, family and whomever would sit or stand still long enough. “I’d see pictures and experience that hold-your-breath moment. I wanted to create photos like that, too,” says Britanya.

Sadly, Britanya was unable to see through the lens and would just aim and shoot. Only after she’d uploaded the pictures to her computer was she able to see the images she had captured.

One day, Britanya awoke with excruciating pain in her left eye and could not see. Thankfully, a corneal transplant restored Britanya’s sight and allowed her to continue developing her photography – now finally able to see through the camera lens. She thanks God daily for that gift that her donor made possible through cornea donation.
The second annual National Donate Life Blue and Green Day was another great success. Observed this year on Friday, April 19, the DLA Facebook page was abuzz with excitement. Throughout the weekend, more than 400 photos were uploaded in the seven contest categories: Adult Fashion, Kid Fashion, Pets, Food, Arts and Crafts, Groups and Work Space. The observance is a fun way to share the message of donation and encourage people to register as donors. The third annual National Donate Life Blue and Green Day will be observed on Friday, April 11, 2014.
Collaborations

DONATE LIFE AMERICA AND THE TRANSPLANT GAMES OF AMERICA JOIN FORCES

Donate Life America is thrilled to join with the Transplant Games of America with a shared mission to celebrate the success of transplantation, honor those who have given lifesaving and healing gifts and inspire the public to register as organ, eye and tissue donors. The 2014 Games, to be held in Houston, Texas, July 11-15, will include a series of workshops to promote health, support families and educate those touched by donation and transplantation to become advocates for donation.

Athletic competitions from a public 5K to badminton, cycling and swimming, to newly added non-athletic competitions including ballroom dancing, Texas Hold’em poker and more, ensure that all recipients have an opportunity to participate. Join us in Houston as together, we help raise a culture of trusted donation expectation and demonstrate how recipients have recaptured their health and their lives.

DONATE LIFE AMERICA IS SUPPORTIVE OF LOCAL EVENTS AROUND THE COUNTRY

Every year hundreds of thousands of Donate Life supporters hit the streets to participate in local runs, walks, and cycling events to promote the importance of organ, eye and tissue donation. Donate Life America is committed to partnering with these local events to celebrate their participants and their success.
EQUESTRIAN JORDÁN LINDESTEDT PROMOTES DONATION

Donate Life America partnered with equestrian eventer Jordán Linstedt of Redmond, Washington, to promote donation. A top-level equestrian event rider and currently training with the U.S. Olympic Eventing Team, Ms. Linstedt has chosen to make Donate Life her mission in memory of her father, Gary William Linstedt, who received a liver transplant at the end of his 23-year battle with Primary Sclerosing Cholangitis (PSC). The transplant gave Mr. Linstedt three additional healthy years with his family. Ms. Linstedt is riding with the Donate Life logo on her saddle pad and has conducted several press interviews and participated in different promotional activities in each location to encourage organ, eye and tissue donation.

GENENTECH & ERIK COMPTON

“Genentech is honored to support the efforts of Donate Life America. Our partnership reinforces our commitment to creating a better future for people, the planet and our communities. The successes we have had together in engaging more people to become registered donors is a great demonstration to our customers, partners and employees of the key role corporations play in influencing change and saving lives.”

COLLABORATIVE PARTNERS
JAMES S. WOLF, MD COURAGE AWARD

The James S. Wolf, MD Courage Award is presented annually to an individual outside of the donation and transplant community who has exhibited a “service above self” attitude while making a significant contribution towards increasing organ, eye and tissue donation. The 2013 recipient, Joey Gase, is a Nationwide NASCAR driver who has been partnering with the Donate Life Community across the country to promote donation to the NASCAR community.

QUIET GIANT AWARD

The Quiet Giant Award is presented to an individual who works, often behind-the-scenes and without public recognition, to help increase donation and transplantation. This year, Donate Life America awarded a special “Not-So-Quiet Giant Award” to Helen Bottenfield, In Recognition of a Lifetime of Leadership and Service. The award acknowledges her dedicated career of more than 30 years inspiring and motivating all who crossed her path.

2013 Meeting Sponsors

Donate Life America’s 2013 Annual Meeting was generously supported by the following organizations:

- Allosource
- 4C Innovation
- IOPO
- New Clients
DONATE LIFE EDUCATION ASSESSMENT SUPPORTERS

Loma Linda University Medical Center
Lucile Packard Children’s Hospital at Stanford
Mayo Clinic – Jacksonville
Mayo Clinic Hospital - Arizona
McAlen Medical Center
Medical City Dallas Hospital
Medical University of South Carolina
Mercy Medical Center - Des Moines
Methodist Dallas Medical Center
Michael E. DeBakey VA Medical Center
Mount Sinai Medical Center
Nationwide Children’s Hospital
Nemours / Alfred I. duPont Hospital for Children
New York Presbyterian Hospital Weill
Cornell Medical Center
New York University Langone Medical Center
New York-Presbyterian / Columbia Hospital
Newark Beth Israel Medical Center
North Shore University Hospital
Northwestern Memorial Hospital
Ochsner Healthcare
Oregon Health and Science University
OSF Saint Francis Medical Center
Our Lady of Lourdes Medical Center
Penn State Milton S. Hershey Medical Center
Phoenix Children’s Hospital
Piedmont Hospital
PinnacleHealth, Harrisburg Hospital
Plaza Medical Center of Fort Worth
Portland Veterans Administration Medical Center
Presbyterian / St. Luke’s Medical Center
Presbyterian Hospital
Primary Children’s Medical Center
Providence Sacred Heart Medical Center
Rady Children’s Hospital and Health Center
Rhode Island Hospital
Riverside Community Hospital
Rochester Methodist Hospital - Mayo Clinic
Rush University Medical Center
Saint Barnabas Medical Center
Saint Mary’s Health Care
Sanford Bismarck Medical Center
Sanford Medical Center, Fargo
Sanford USD Medical Center, Sioux Falls
Scott and White Hospital Healthcare
Scripps Green Hospital
Seattle Children’s Hospital
Sentara Norfolk General Hospital
Seton Medical Center
Sharp Memorial Hospital
Spectrum Health
St. David’s North Austin Medical Center
St. John Hospital and Medical Center
St. Joseph Hospital
St. Joseph’s Hospital and Medical Center
St. Luke’s Hospital of Kansas City
St. Mary’s Hospital - Mayo Clinic
St. Vincent Medical Center
Stanford University Hospital and Clinics
Stony Brook University Medical Center
Sutter Medical Center, Sacramento
Tampa General Hospital
Temple University Hospital
Texas Children’s Hospital
Texas Transplant Institute
The Christ Hospital
The Methodist Hospital
The Nebraska Medical Center
The Ohio State University Medical Center
The Queen’s Medical Center
The University of Texas Medical Branch
The University of Toledo Medical Center
Tulane Medical Center
University Health System
University Hospital, Cincinnati
University Hospital, Cleveland
University Hospital, New Jersey
University Medical Center of Southern Nevada
University Medical Center, University of Arizona
University of Arkansas for Medical Sciences
Medical Center
University of California Davis Health System
University of California Irvine Healthcare
University of California Los Angeles Health System
University of California San Francisco Medical Center
University of Chicago Medical Center
University of Colorado Hospital
University of Illinois Medical Center
University of Iowa Hospitals and Clinics
University of Kansas Hospital Authority
University of Kentucky HealthCare Transplant Center
University of Maryland Medical Center
University of Massachusetts Memorial Medical Center
University of Michigan Health System
University of Minnesota Medical Center - Fairview
University of Missouri Hospital and Clinics
University of New Mexico Hospital
University of North Carolina Hospitals
University of Pittsburgh Medical Center
University of Rochester Medical Center
University of Texas Southwestern Medical Center
University of Utah Hospitals & Clinics
University of Virginia Health System
University of Washington Medical Center
Vanderbilt University Medical Center
Virginia Commonwealth University Medical Center
Wake Forest Baptist Medical Center
Walter Reed National Military Medical Center
Washington Hospital Center
Westchester Medical Center
William Beaumont Hospital
Willis-Knighton Medical Center
Yale-New Haven Hospital

ORGAN PROCUREMENT ORGANIZATIONS

Alabama Organ Center
Arkansas Regional Organ Recovery Agency
California Transplant Donor Network
Carolina Donor Services
Center for Donation & Transplant
Center for Organ Recovery & Education
Donor Alliance
Donor Network of Arizona
Finger Lakes Donor Recovery Network
Gift of Hope Organ & Tissue Donor Network
Gift of Life Donor Program
Gift of Life Michigan
Indiana Organ Procurement Organization
Intermountain Donor Services
Iowa Donor Network
Kentucky Organ Donor Affiliates
Legacy of Life Hawaii
Life Alliance Organ Recovery Agency
Life Connection of Ohio
Lifebanc
LifeCenter
LifeChoice Donor Services
LifeGift
Libeline of Ohio
LifeLink of Florida
LifeLink of Georgia
LifeLink of Puerto Rico
LifeNet Health
LifePoint
LifeQuest Organ Recovery Services
LifeShare Of The Carolinas
LifeShare Transplant Donor Services of Oklahoma
Lifesharing
LifeSource
Louisiana Organ Procurement Agency
Mid-America Transplant Services
Mid-South Transplant Foundation
Midwest Transplant Network
Mississippi Organ Recovery Agency
Nebraska Organ Recovery System
Nevada Donor Network, Inc.
New England Organ Bank
New Jersey Organ & Tissue Sharing Network
New Mexico Donor Services
New York Organ Donor Network
OneLegacy
Pacific Northwest Transplant Bank
Sierra Donor Services
Southwest Transplant Alliance
Tennessee Donor Services
Texas Organ Sharing Alliance
The Living Legacy Foundation of Maryland
TransLife Organ & Tissue Donation Services
UW Organ & Tissue Donation
Unys
Washington Regional Transplant Community
Wisconsin Donor Network

HISTOCOMPATIBILITY LABS

Albany Medical College Transplantation Immunology Lab
Allogene Laboratory - Ohio
Allogene Laboratories - West Virginia
Barnes-Jewish Hospital HLA Laboratory
BloodSource, Inc.
Central Indiana Reg. Blood Ctr. TX & Immunology Lab
Central Pennsylvania Transplant Association Histo Lab
Clinical Laboratories of Hawaii
Clinimmune Labs
DCI Laboratory - Knoxville
DCI Laboratory - Nashville
Donor Network of Arizona Immunogenetics Lab
Gift of Hope Organ & Tissue Donor Network Lab
LABS, Inc.
LifeLink Transplant Immunology Laboratory
Midwest Transplant Network Histocompatibility Lab
Nevada Donor Network Immunogenetics Lab
New Jersey Organ & Tissue Sharing Network Transplant Lab
Ochsner Histo and Immunogenetics Lab
Rogers Institute Immunogenetics Laboratory
Sanford Histocompatibility Laboratory
Texas Medical Specialty
University Health System Histo & Immunogenetics Lab
University of Arkansas for Medical Sciences
University Medical Center, University of Arizona
University Medical Center of Southern Nevada
University of Maryland Medical Center
University of Massachusetts Memorial Medical Center
University of Michigan Health System
University of Minnesota Medical Center - Fairview
University of Missouri Hospital and Clinics
University of New Mexico Hospital
University of North Carolina Hospitals
University of Pittsburgh Medical Center
University of Rochester Medical Center
University of Texas Southwestern Medical Center
University of Utah Hospitals & Clinics
University of Virginia Health System
University of Washington Medical Center
Vanderbilt University Medical Center
Virginia Commonwealth University Medical Center
Wake Forest Baptist Medical Center
Walter Reed National Military Medical Center
Washington Hospital Center
Westchester Medical Center
William Beaumont Hospital
Willis-Knighton Medical Center
Yale-New Haven Hospital

2013 ANNUAL UPDATE
DONATE LIFE FUSION

Unified efforts of Donate Life America’s Community Members, corporate partners and donation volunteers across the country continue to help build Donate Life as the brand for organ, eye and tissue donation. From the largest highway billboard to the smallest lapel pin, the visual elements of the Donate Life logo bring color, texture and clarity to the life-affirming message of the recognized and respected brand.

DONATE LIFE ROSE PARADE FLOAT

Donate Life America is once again proud to be a signature benefactor of the 2014 Donate Life Rose Parade Float. For the eleventh year running, the Donate Life Rose Parade float will inspire viewers worldwide to save and heal lives through organ, eye and tissue donation. Approximately 40 million viewers will witness the float on January 1, 2014, from the Rose Parade stands and on television. Titled *Light Up the World*, the entry is a festival of beautiful lanterns celebrating transplant recipients, living donors, deceased donors and their families.
...Infusing and Affirming Life

FLAGS ACROSS AMERICA

Donate Life flags continue to speak with vitality to honor and bring hope for donor families, recipients and those waiting. Thank you for continuing the tradition.
DLA and its State Teams presented more than 50 Donate Life Champion awards during the fall of 2012. Awards were given to well-known athletes, teams and other role models within the sports community who demonstrated remarkable support for donation and inspired others to give the gifts of life, sight and mobility. Award recipients encouraged their community members, supporters, and fans to honor them by joining their state donor registry, thus becoming FansForLife. The program will continue in 2013 and beyond.

From left to right, top to bottom

Former NFL Green Bay Packer and kidney recipient John Brockington whose foundation helps kidney patients in the San Diego area

Recipient daughter and head coach of University of Bridgeport Knights women’s basketball team Stephanie Del Preore who created a Donate Life Day and helps raise funds for Donate Life Connecticut

Sports Backers, represented by Don Graber and Jon Lugbill, has supported fundraising and donation advocacy efforts of Donate Life Virginia for over nine years

Ickey Woods, retired Cincinnati Bengals NFL player and donor father, and Carolyn Glaspy, mother of donor Chris Henry who also played for the Cincinnati Bengals; both share their sons’ stories to bring Hope to other families

Jay Heaps, head coach of New England Revolution Major League Soccer team, hosts a Donate Life event to honor his late mother who received a lung transplant

University of Michigan Athletic Department, represented by Bruce Madej, promotes donation as a partner in the “Wolverines for Life” campus group and participates in multiple other donation related activities

During the Facebook/ABC News Timeline campaign, Jay Williams, former Duke and Chicago Bulls basketball player turned TV announcer (CBS and ESPN), shared his family’s history of kidney disease and how his mother (shown) was saved by a living kidney donor

Arizona Diamondbacks, represented by Derrick Hall, has held “Donate Life Day with the Diamondbacks” each spring for the past six years
FISCAL YEAR 2012

Donate Life America’s operating funds come from two main funding sources: contributions and revenues from product sales and services. Total Donate Life America operating revenues for Fiscal 2012 (October 1, 2011 - September 30, 2012) were $1,443,875. In addition to operating revenue, Donate Life America also received $19,934,843 in donated media time and space, and administrative services. Donate Life America’s total operating expenses of $1,496,016 exceeded Fiscal 2012 operating revenues by $52,141.

OPERATING REVENUES
Total: $1,443,875
- Contributions $828,894 57%
- Products & Services $612,857 42%
- Investment Income $2,124 1%

OPERATING EXPENSES
Total: $1,496,016
- Education Programs & Campaign Materials $1,062,227 70%
- Management & General $293,079 20%
- National Meetings $85,714 6%
- Web & Technology $54,996 4%

We have audited the accompanying statements of financial position of Donate Life America as of September 30, 2012, and the related statements of activities, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of the Organization’s management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, as a basis for our audit opinion, the accompanying statements of financial position and activities in conformity with accounting principles generally accepted in the United States.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Donate Life America as of September 30, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States.

L.P. Martin & Company L.P.
January 29, 2013
<table>
<thead>
<tr>
<th>State</th>
<th>Team Leader</th>
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<td>Alabama</td>
<td>Rebecca Davis</td>
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<td>Washington</td>
<td>Mary Graff</td>
<td>LifeCenter Northwest</td>
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<td></td>
<td>Megan Erwin Clark</td>
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<tr>
<td>West Virginia</td>
<td>Holly Mitchell</td>
<td>Center for Organ Recovery &amp; Education</td>
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<td></td>
<td>Kathy Warhola</td>
<td>Lifeline of Ohio</td>
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<tr>
<td>Wisconsin</td>
<td>Martha Mailon</td>
<td>Wisconsin Department of Health Services</td>
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<td></td>
<td>Joanne MacInnes Grunau</td>
<td>Promote Donation, LLC</td>
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<tr>
<td>Wyoming</td>
<td>Danielle Percival</td>
<td>Donate Alliance</td>
</tr>
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<td></td>
<td>Andrea Smith</td>
<td>Donate Alliance</td>
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### DONATE LIFE AMERICA BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Organization/Institution</th>
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<tbody>
<tr>
<td>Jeff Orlowski</td>
<td>Chairperson</td>
<td>LifeShare of Oklahoma</td>
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<tr>
<td>Susan Stuart</td>
<td>Vice Chairperson</td>
<td>Center for Organ Recovery &amp; Education</td>
</tr>
<tr>
<td>David Fleming</td>
<td>President &amp; CEO</td>
<td>Donate Life America</td>
</tr>
<tr>
<td>Helen W. Bottenfield</td>
<td>Immediate Past Chair</td>
<td>Organ Donation &amp; Transplantation Alliance</td>
</tr>
<tr>
<td>Tom Cycyota</td>
<td>Treasurer</td>
<td>AlloSource</td>
</tr>
<tr>
<td>Jason Woody</td>
<td>Secretary</td>
<td>Lions Eye Institute for Transplant &amp; Research</td>
</tr>
<tr>
<td>George Bergstrom</td>
<td></td>
<td>American Hospital Association</td>
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<tr>
<td>John &amp; Diane Brockington</td>
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<td>The John Brockington Foundation</td>
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<tr>
<td>Dave DeMots</td>
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<td>DNK Advertising</td>
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<tr>
<td>Darren Malinoski</td>
<td></td>
<td>Portland VA Medical Center</td>
</tr>
<tr>
<td>Jennifer Milton</td>
<td></td>
<td>University Transplant Center</td>
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<tr>
<td>Michael Moncure</td>
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<td>Kansas University Medical Center</td>
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<tr>
<td>Kevin Myer</td>
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<td>LifeGift</td>
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<td>Kevin O’Connor</td>
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<tr>
<td>Roschelle Ogbuji</td>
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<td>AR Innovative Solutions, LLC</td>
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<tr>
<td>Christina Strong, Esq.</td>
<td></td>
<td>Law Office of Christina Woodward Strong</td>
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<tr>
<td>Teresa Beigay, DrPH, Ex-officio</td>
<td></td>
<td>HHS/HRSA/HSB/Division of Transplantation</td>
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<tr>
<td>Sean Fitzpatrick, Ex-officio</td>
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<td>New England Organ Bank</td>
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### DONATE LIFE AMERICA ADVISORY COUNCIL

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<thead>
<tr>
<th>Name</th>
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<th>Organization/Institution</th>
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<tbody>
<tr>
<td>Sean Fitzpatrick</td>
<td>Chair</td>
<td>New England Organ Bank</td>
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<tr>
<td>Dave Bosch</td>
<td>Vice Chair &amp; AOPO Liaison</td>
<td>Gift of Hope Organ &amp; Tissue Donor Network</td>
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<tr>
<td>Chrissy Jenkins</td>
<td>Immediate Past Chair &amp; Alliance/HRSA/Action Team Liaison</td>
<td>Old Dominion Eye Foundation, Inc.</td>
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<tr>
<td>Heather Blausey</td>
<td>Affinity Group Committee Chair</td>
<td>Lifeline of Ohio</td>
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<tr>
<td>Matt Boger</td>
<td>DMV Committee Chair</td>
<td>New England Organ Bank</td>
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<tr>
<td>Jamie Bucio</td>
<td></td>
<td>University of Chicago Medicine</td>
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<tr>
<td>Kathy Clark</td>
<td>Volunteer Committee Chair</td>
<td>California Transplant Donor Network</td>
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<tr>
<td>Misty Enos</td>
<td>Hospital Committee Co-Chair</td>
<td>Center for Organ Recovery and Education</td>
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<tr>
<td>Laura Frnka-Davis</td>
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<td>LifeGift</td>
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<tr>
<td>Kirsten Heintz</td>
<td>Hospital Committee Co-Chair</td>
<td>Louisiana Organ Procurement Organization</td>
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<tr>
<td>Dwendy Johnsonson</td>
<td>Education Committee Chair</td>
<td>Gift of Life Donor Program</td>
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<tr>
<td>Annie Kuhl</td>
<td>EBAA Liaison</td>
<td>Heartland Lions Eye Banks</td>
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<tr>
<td>Betty McNamara</td>
<td>AATB Liaison</td>
<td>Musculoskeletal Transplant Foundation</td>
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<tr>
<td>Cathy Olmo</td>
<td>AMAT &amp; Cultural Support Liaison</td>
<td>California Transplant Donor Network</td>
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<tr>
<td>Trey Schwab</td>
<td>State Team Support Chair</td>
<td>UW Organ &amp; Tissue Donation</td>
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<tr>
<td>Jennifer Tislerics</td>
<td>Media Committee Chair</td>
<td>Gift of Life Michigan</td>
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### DONATE LIFE AMERICA STAFF

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>G. David Fleming</td>
<td>President and CEO</td>
<td></td>
</tr>
<tr>
<td>Melissa Devenny</td>
<td>Managing Director</td>
<td></td>
</tr>
<tr>
<td>Nancy Evans</td>
<td>Product and Brand Promotion Supervisor</td>
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<tr>
<td>Karen Headley</td>
<td>National Development Director</td>
<td></td>
</tr>
<tr>
<td>Anneli Kirby</td>
<td>Graphic Designer</td>
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<tr>
<td>Casey News</td>
<td>Development Assistant</td>
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</tr>
<tr>
<td>Valerie Paquette</td>
<td>Production Assistant</td>
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</tr>
<tr>
<td>Jocelyn Reed</td>
<td>Project and Conference Coordinator</td>
<td></td>
</tr>
<tr>
<td>Greg Wharton</td>
<td>Accountant</td>
<td></td>
</tr>
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</table>
Donate Life America is a 501(c)3 not-for-profit alliance of national organizations and Donate Life State Teams across the United States dedicated to saving and healing lives through increased organ, eye and tissue donation. Donate Life America, with the help of its corporate partners, is committed to spreading the word about the importance of being a registered donor so that others may live. Our vision is a nation that embraces organ, eye and tissue donation as a fundamental human responsibility. Donate Life America manages and promotes the national brand for donation, Donate Life℠, and assists Donate Life State Teams and national partners in facilitating high-performing donor registries; developing and executing effective multi-media donor education programs; and motivating the American public to register now as organ, eye and tissue donors.